

MEDIA KIT 2018



Movement & Sport Sciences Science & motricité

AN INTRODUCTION TO MOVEMENT & SPORT SCIENCES - SCIENCE & MOTRICITÉ

Movement & Sport Science- Science & Motricité is the journal of the Association for research in sports and physical activity (ACAPS). The journal publishes scientific papers related to human movement, physical activity and sports in a multidisciplinary perspective. All scientific disciplines are represented: physiology, psychology, neuroscience, sociology, management, philosophy, etc. All approaches, fundamental, more applied or technical are welcome.



AUDIENCE

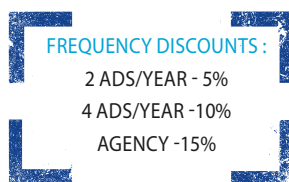
- Health professionals
- Research laboratories
- Students
- Sports societies



KEY INFORMATION

- 4 issues per year
- 500 copies per issue

ADVERTISING RATES



FORMAT IMPRIMÉ

Adverts	Dimensions (W x H mm)	Black & White	4 colour (CMYK)
Inside front cover	210 x 270 mm	900 €	1 300 €
Inside back cover	210 x 270 mm	900 €	1 300 €
Full page	210 x 270 mm	500 €	1 000 €



MATERIAL SPECIFICATIONS:

- Supply your advertising material in high quality PDF, 300 DPI and all fonts embedded
- No native files
- For full page advertisements add 5 mm to the indicated size for the bleed
- Flatten all layers and transparencies in your source material
- Only select CMYK or grayscale mode



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ONLINE ADVERTISING RATES



Banners	W x H (in pixels)	3 months	6 months
Button 1	120 X 90	300 €	500 €
Button 2	120 X 120	500 €	700 €
Vertical banner	120 X 240	700 €	1 000 €



MATERIAL SPECIFICATIONS:

- GIF files, with the URL link
- Resolution: 72 dpi

Camila Lobos

Advertising manager

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EDP SCIENCES

17, avenue du Hoggar - BP 112

P.A de Courtaboeuf - 91944 Les Ulis cedex A

More information on:



www.mov-sport-sciences.org

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TERMS AND CONDITIONS

- **Advertising policy:** Advertisers and advertising agencies assume liability for all content (text and illustration) of printed advertisements.
- **Payment terms:** Invoices are issued after the publication release and are due 30-days from invoice date. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision of the contract, in which case all unpaid charges shall become immediately payable. For correct identification, advertisers should provide us with the date, amount and reference for each bank transfer.
- **Cancellation policy:** Cancellations are not accepted after closing dates, which are indicated on the editorial calendar.
- **Insertion orders and material:** Advertisers or advertising agencies must return or provide written insertion orders and material no later than closing deadlines.
- **Advertising placement:** Advertising placements (except premium placement on inside front cover, inside back cover and back cover) cannot be guaranteed. Publisher reserves the right to insert the advertising anywhere in the publication. Premium placements are sold on a first come, first-served basis.
- **Advertising publication:** Publisher reserves the right to reject an advertisement for any reason without liability.
- **Material specifications:** Movement & Sport Science- Science & Motricité is only published in CMYK, 4/C. Any color specified in files other than CMYK cannot be printed. The publisher cannot be held responsible for the final quality of advertisements provided in rGB format or not meeting the technical specifications.
- **Material modifications:** requests for modifications to existing materials will result in additional charges. Depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.

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